

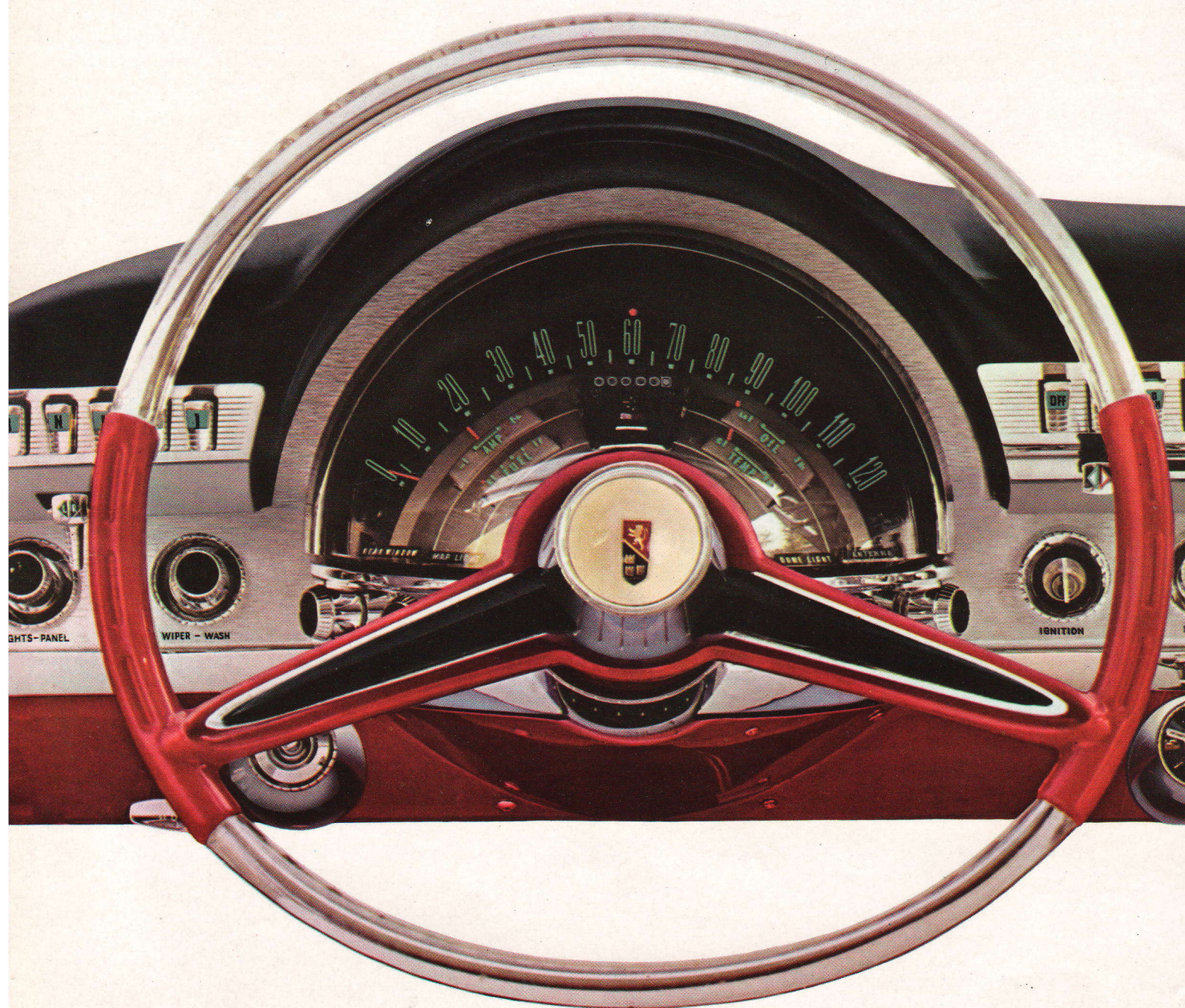
1960 CHRYSLER

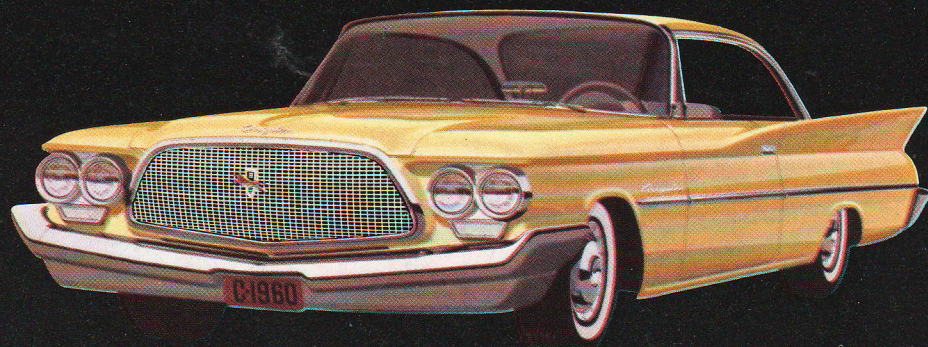
...the car of your life for the time of your life!



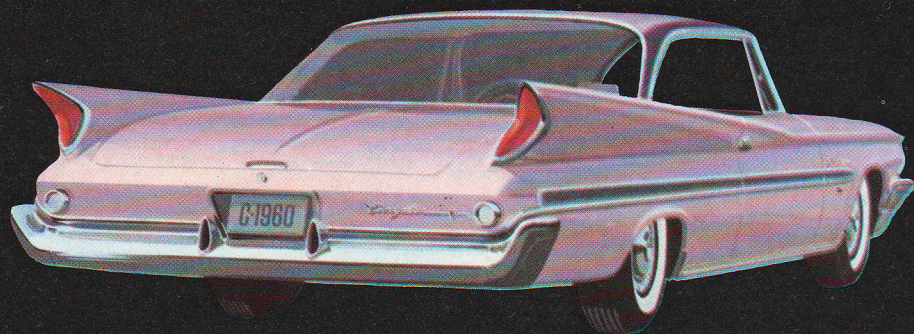
PREPARE FOR THE MOST UNUSUAL DRIVING EXPERIENCE OF A LIFETIME

behind this magnificent AstraDome instrument panel! *Before your eyes:* an exciting array of instruments housed in a three-dimensional setting—bathed in a restful, glare-free glow by revolutionary Panelescent lighting. *Within fingertip reach:* an outstanding array of pushbutton driving aids that provide new realms of driving convenience and comfort!

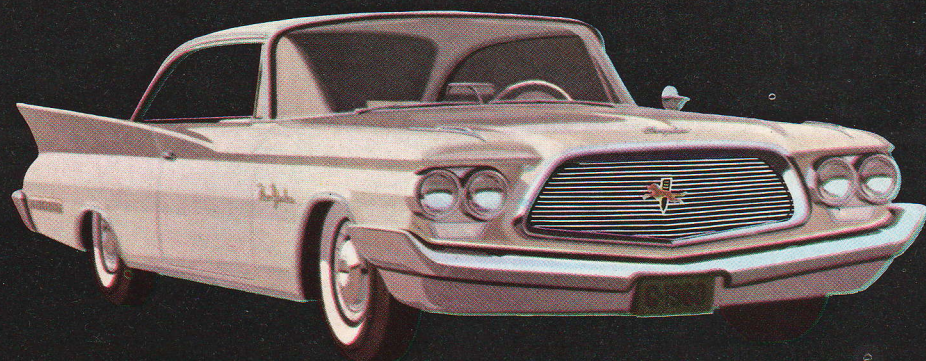




THE NEW WINDSOR FOR 1960 . . . *fresh, fiery beauty at a surprisingly modest price*



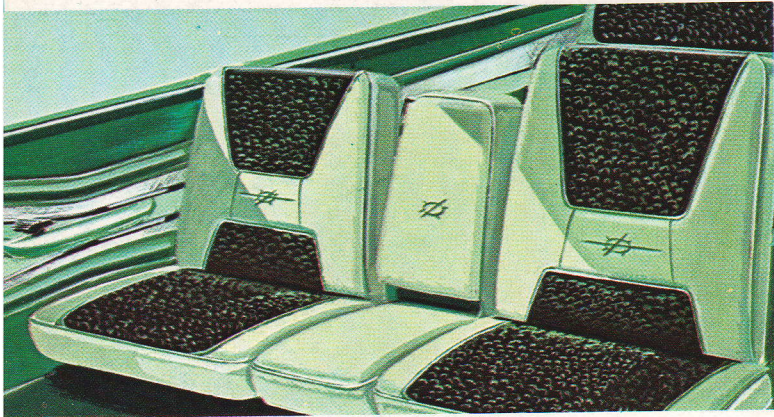
THE NEW SARATOGA FOR 1960 . . . *talented performer with a ready-to-go look*



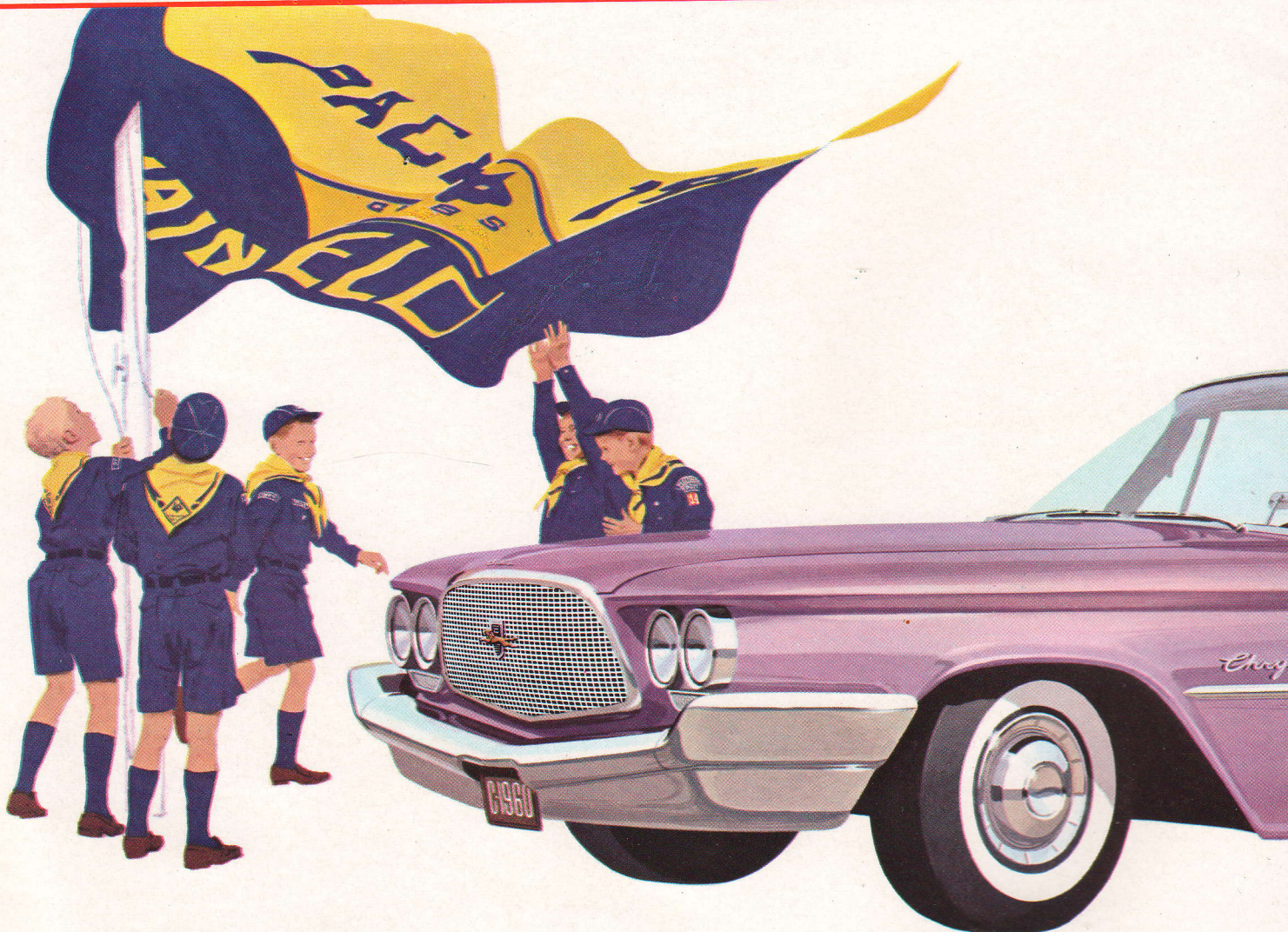
THE NEW NEW YORKER FOR 1960 . . . *the finest Chrysler ever built*

THE STUNNING WINDSOR FOR 1960!

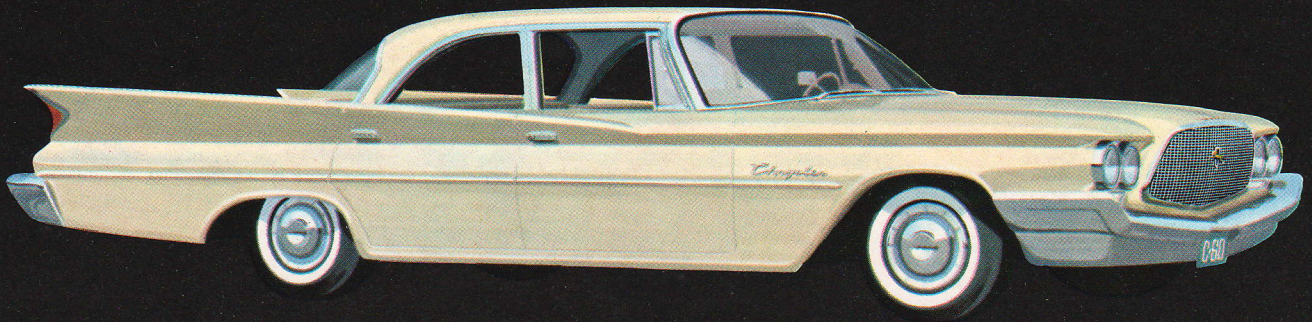
Take your time as you inspect the freshest Windsor ever to wear Chrysler's lion crest! Clean lines. Solid look. 17 jewel-hard Lustre-Bond finishes. Fiery performance. New and costlier fabrics. New roominess and comfort. Drive it! Price it! You're due for a surprise!



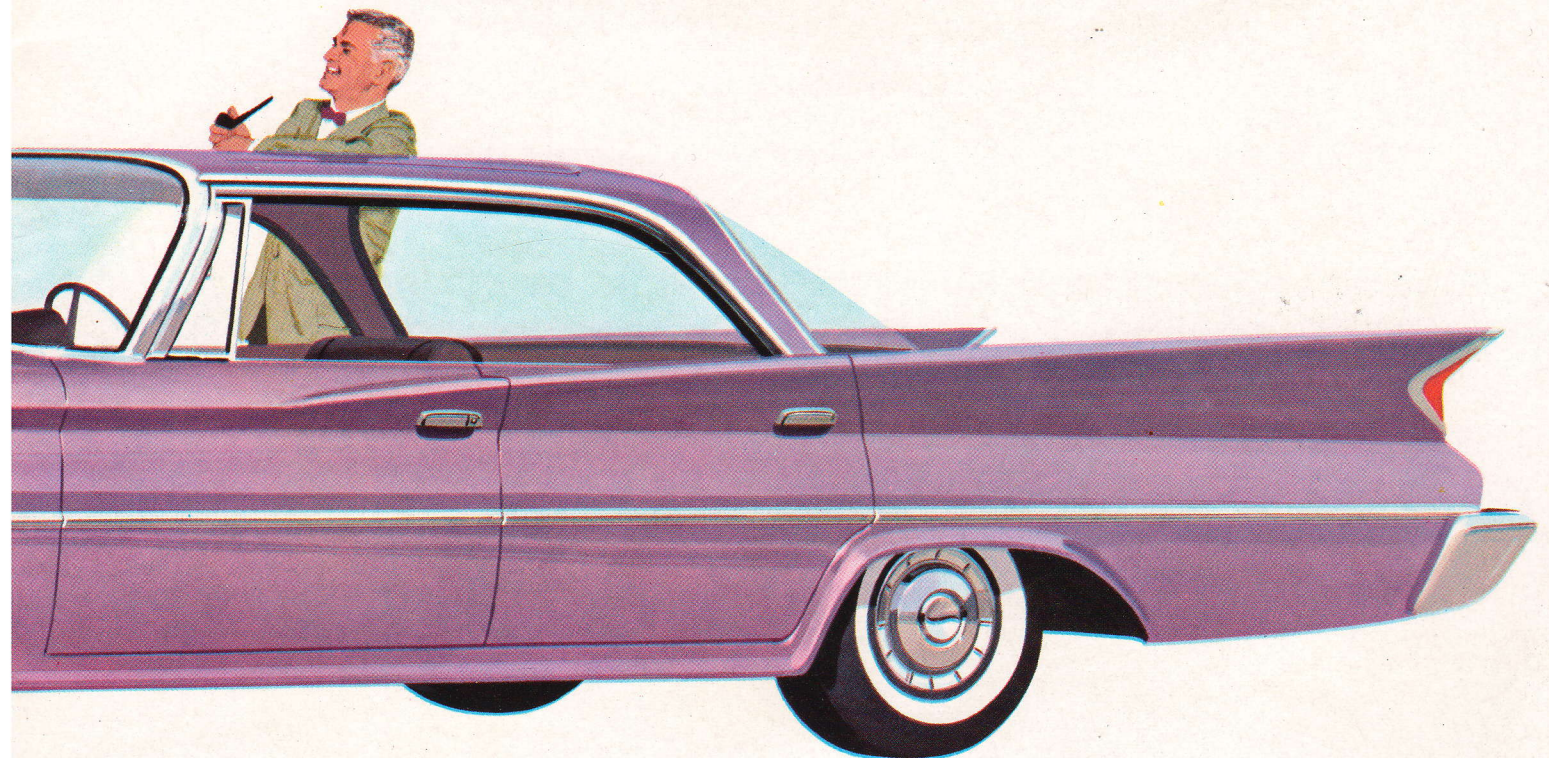
This striking nylon and vinyl combination is an example of the careful attention to detail in the 1960 Windsor.



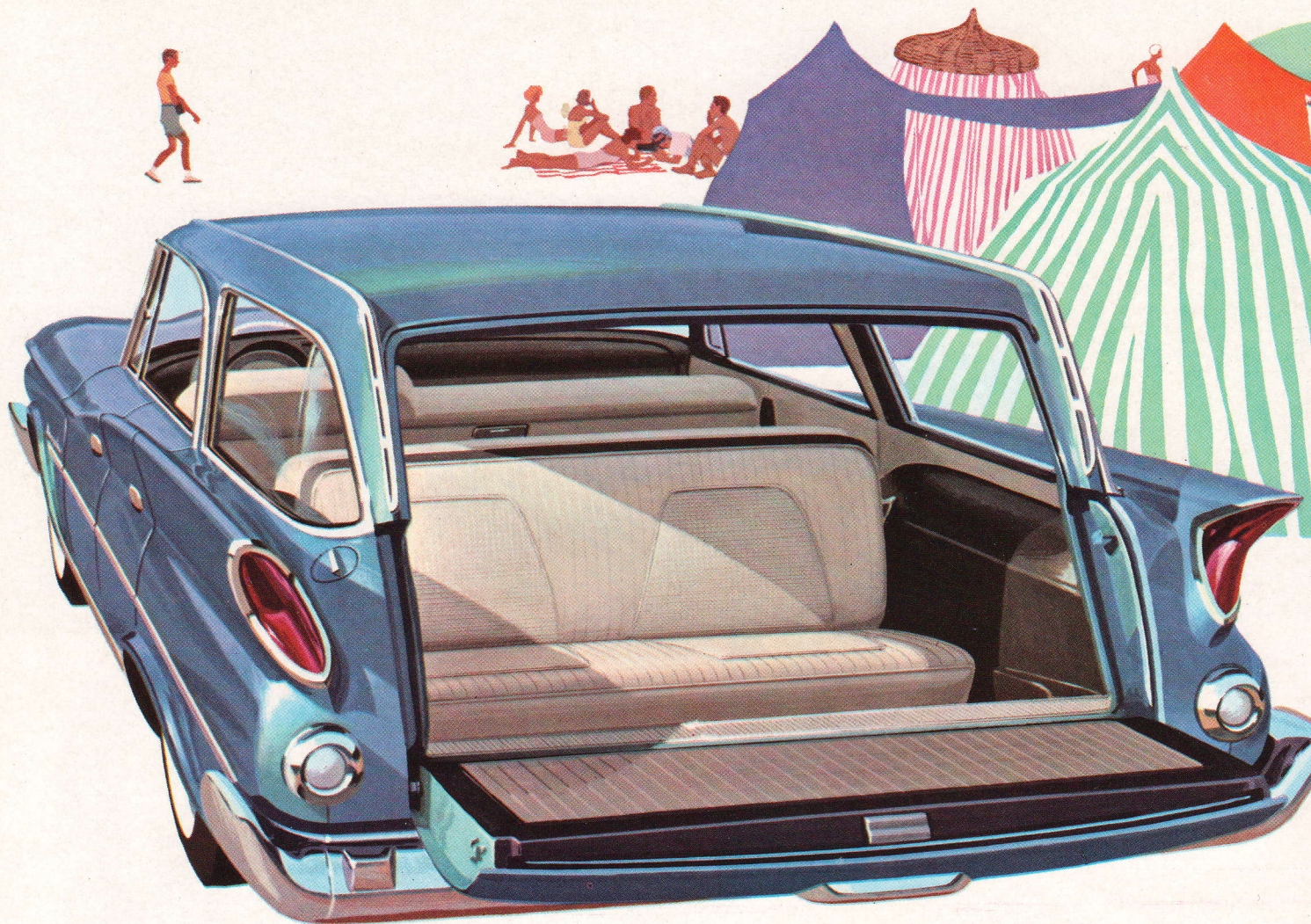
The Windsor 4-Door Sedan exhibits a hardtop flair seldom found in sedans.



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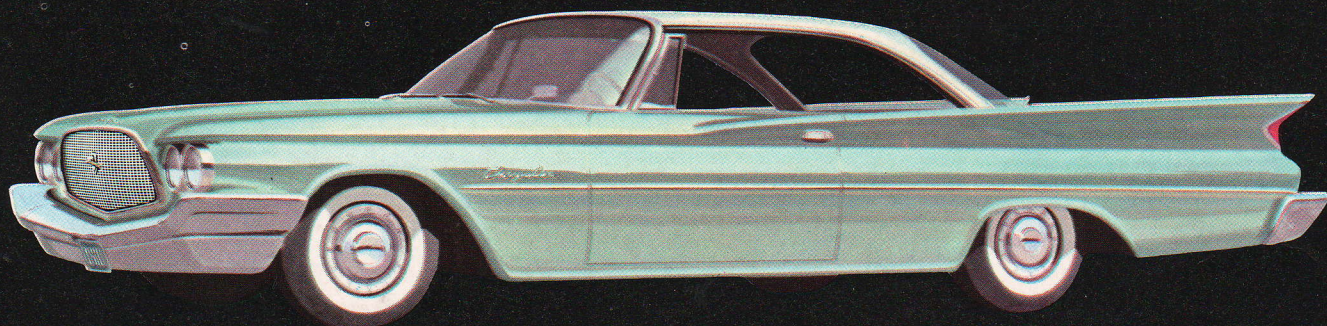
The Windsor 4-Door Hardtop brings new solidity and quietness to the hardtop field with its new Unibody construction.



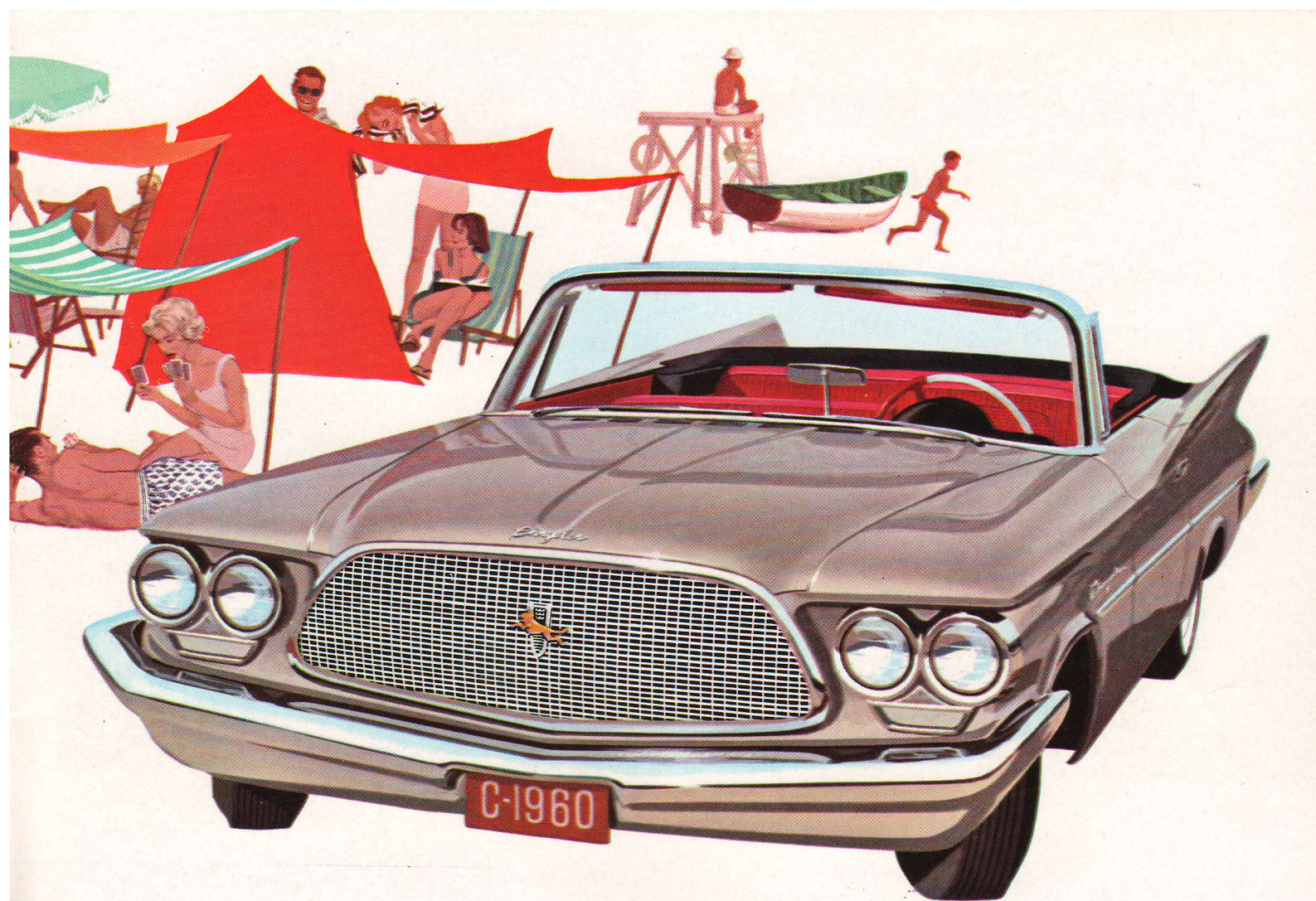
The Windsor Town & Country 3-Seat Wagon with all vinyl interior withstands abuse of cargo or kids.

DOUBLE YOUR FUN WITH THESE DUAL-DUTY WINDSORS!

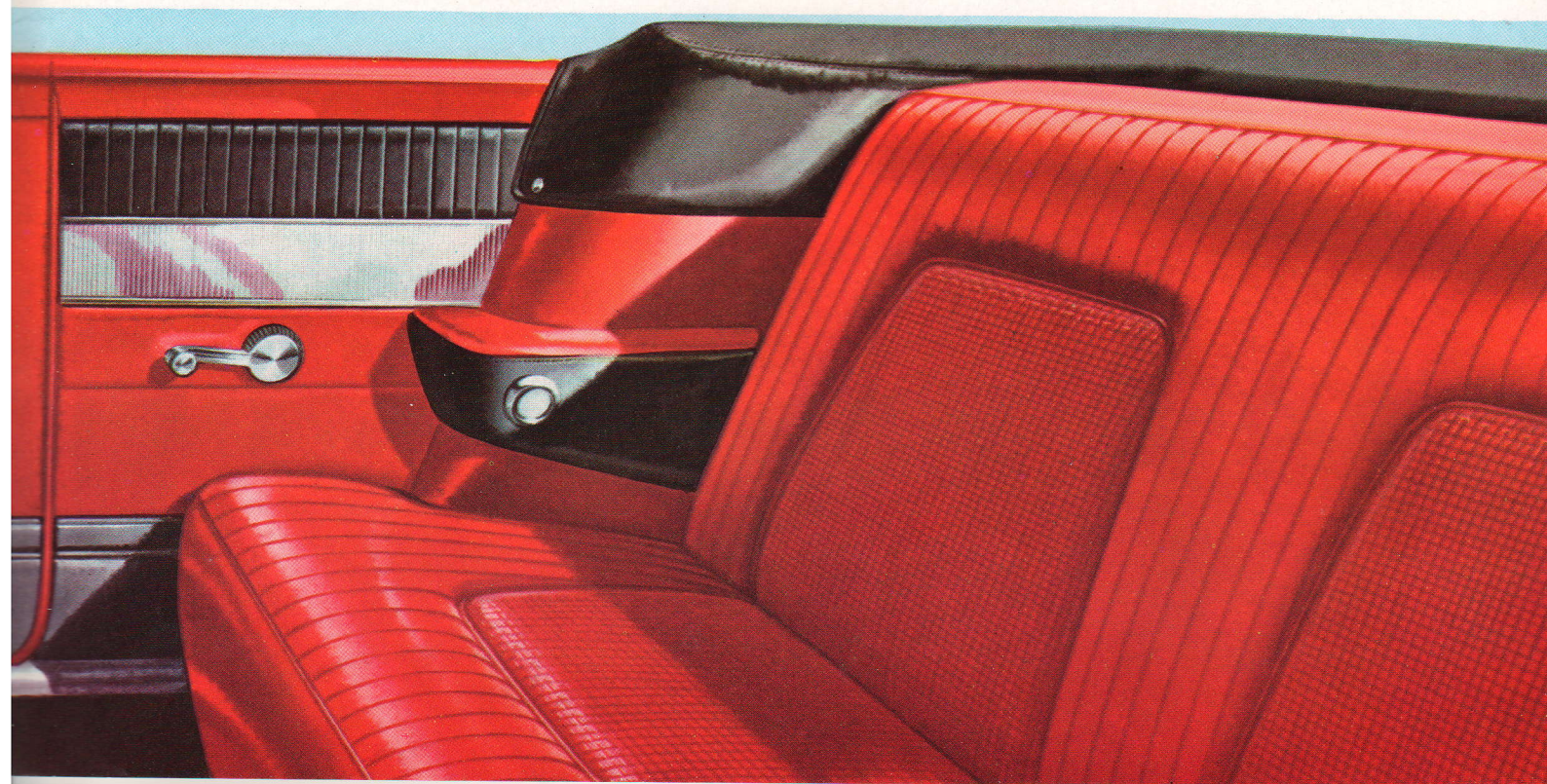
Looking for space? Size up the Windsor Town and Country. No more spacious station wagon is made! And if you like wide open spaces, don't miss the Windsor convertible. Unibody construction keeps you sedan snug. Yet sun or stars can be yours at the touch of a button.



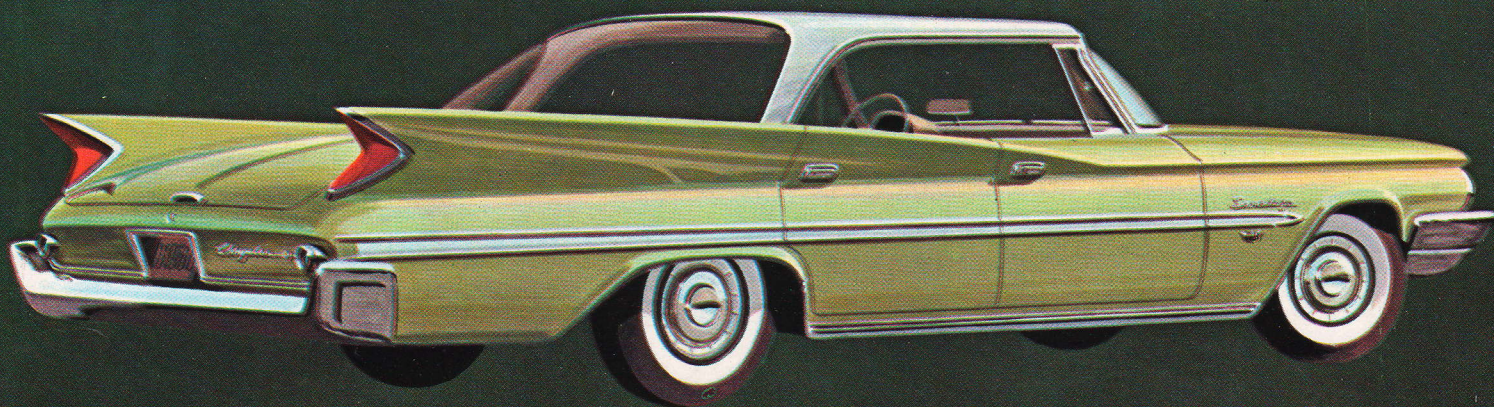
The new Windsor 2-Door Hardtop.



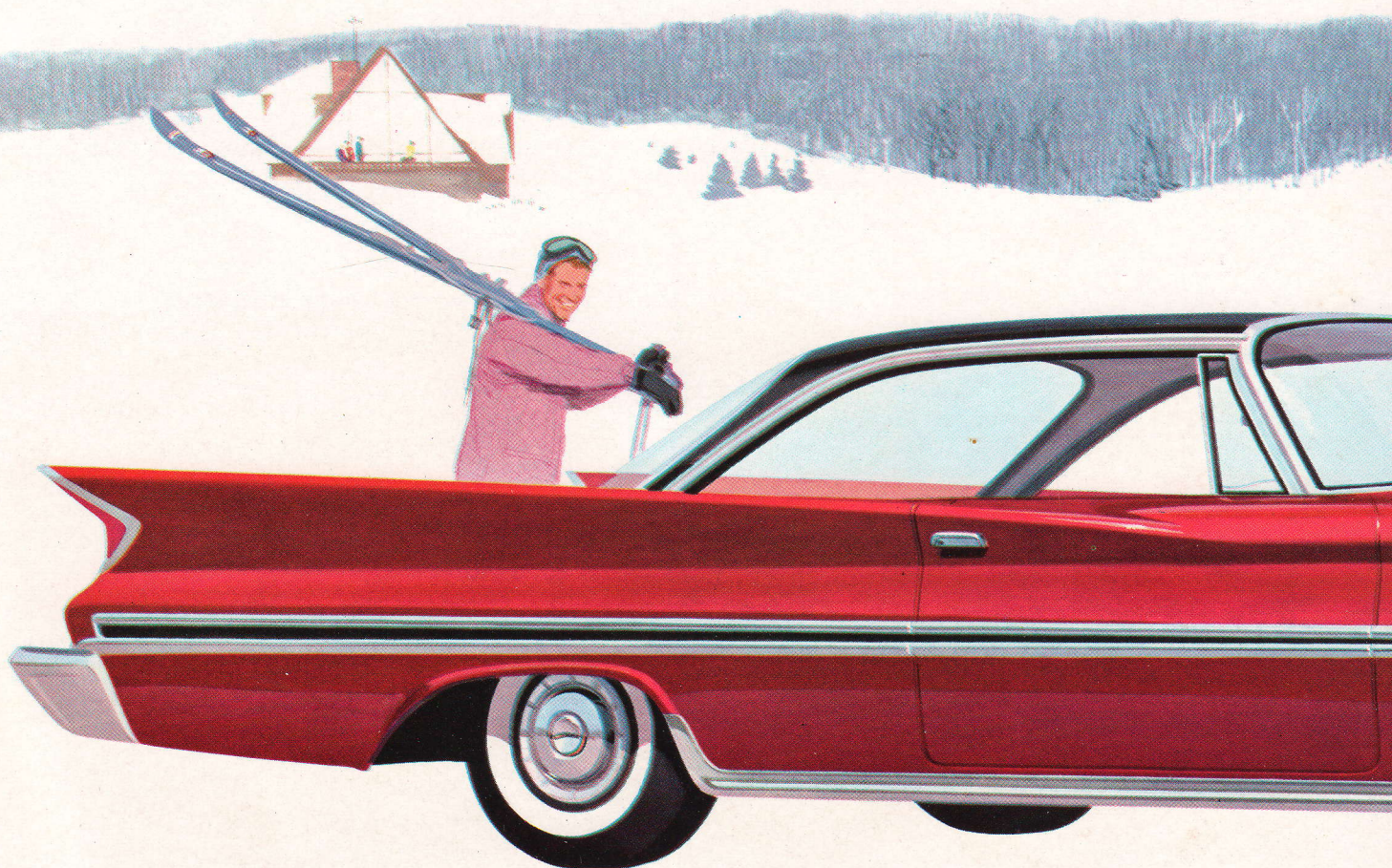
The fun-loving Windsor Convertible features sun-proof vinyl interiors in colourful choices of blue, black, white and the red shown here. Tops are colour-keyed to the body—fold into place in seconds.



THE EXCITING SARATOGA! Every eager line says action! And means it! Pushbutton Torque-Flite, Constant-Control power steering, Torsion-*AIRE* ride, the powerful 2-barrel smoothness of Chrysler's 383 cu. in. V-8 engine, typical Chrysler roominess and comfort. All at no extra cost! No charge for admiring glances, either.

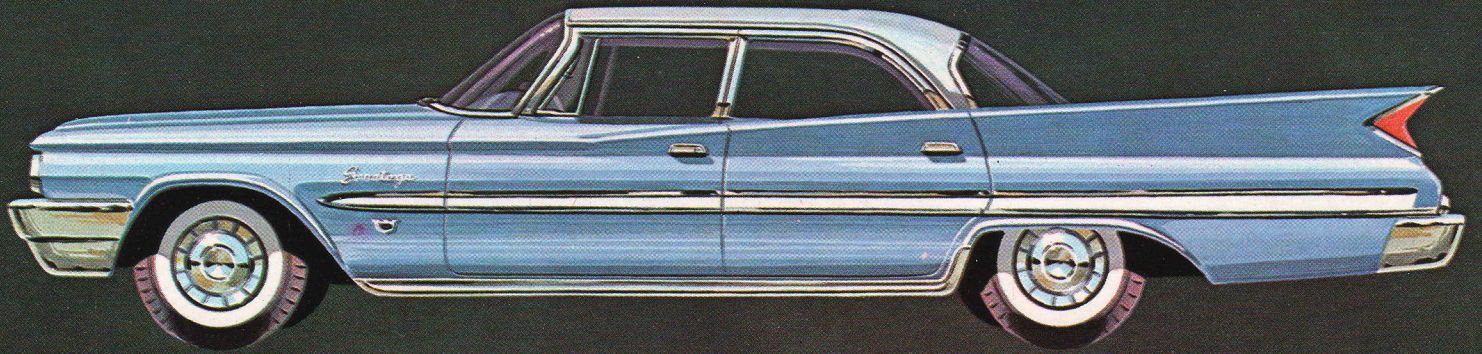
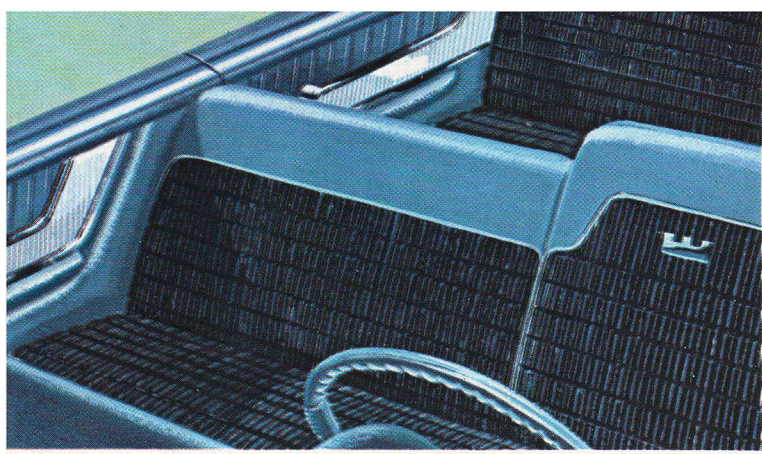


This Saratoga 4-Door Hardtop is subtly accented by a Super Metallic enamel finish.



Here, the Saratoga 2-Door Hardtop offers a panoramic rear window as standard equipment.

Dramatic vinyl accentuates the Saratoga's High-Tower Seat.

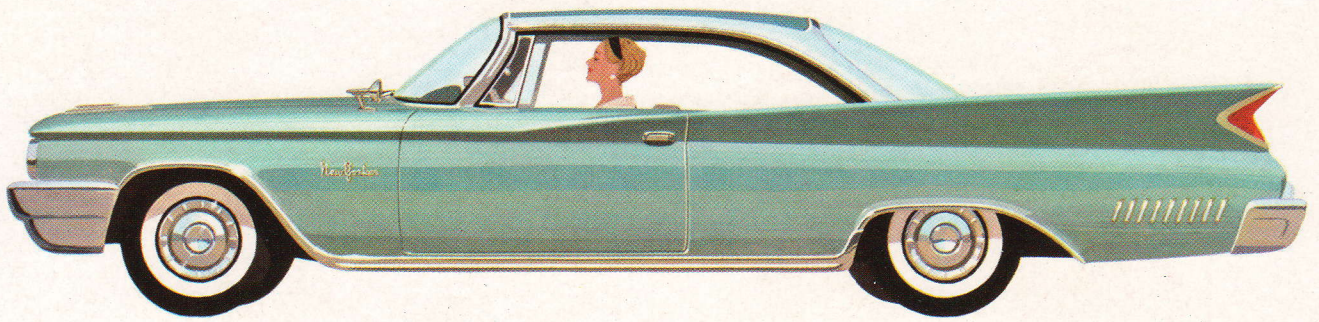


Spacious beauty is etched in this Saratoga 4-Door Sedan.





An extra-large rear window highlights the beauty of this new New Yorker 2-Door Hardtop—in deep-hued Bluegrass.

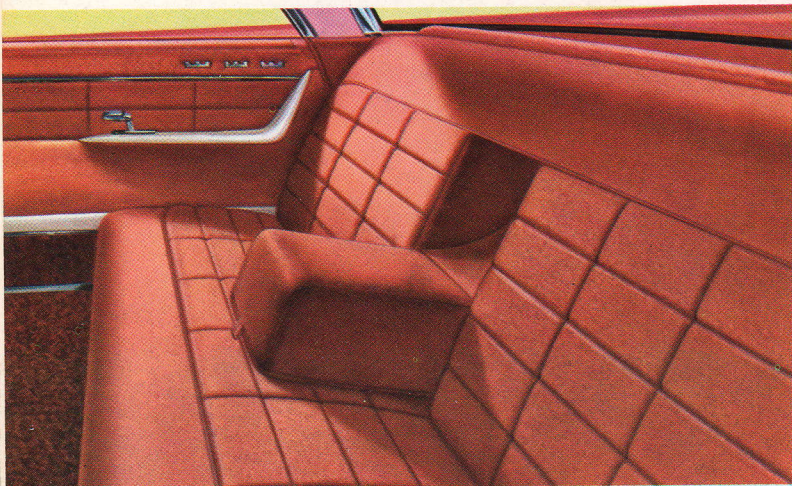


THE DRAMATIC NEW YORKER! Supreme achievement of Chrysler craftsmanship set boldly apart by its insert air-scoop grille and the richest interiors ever fitted to a New Yorker. Spectacular power, unusual economy. Rugged, silent Unibody construction. For the man who wants luxury and spaciousness mated to spirit and youth.

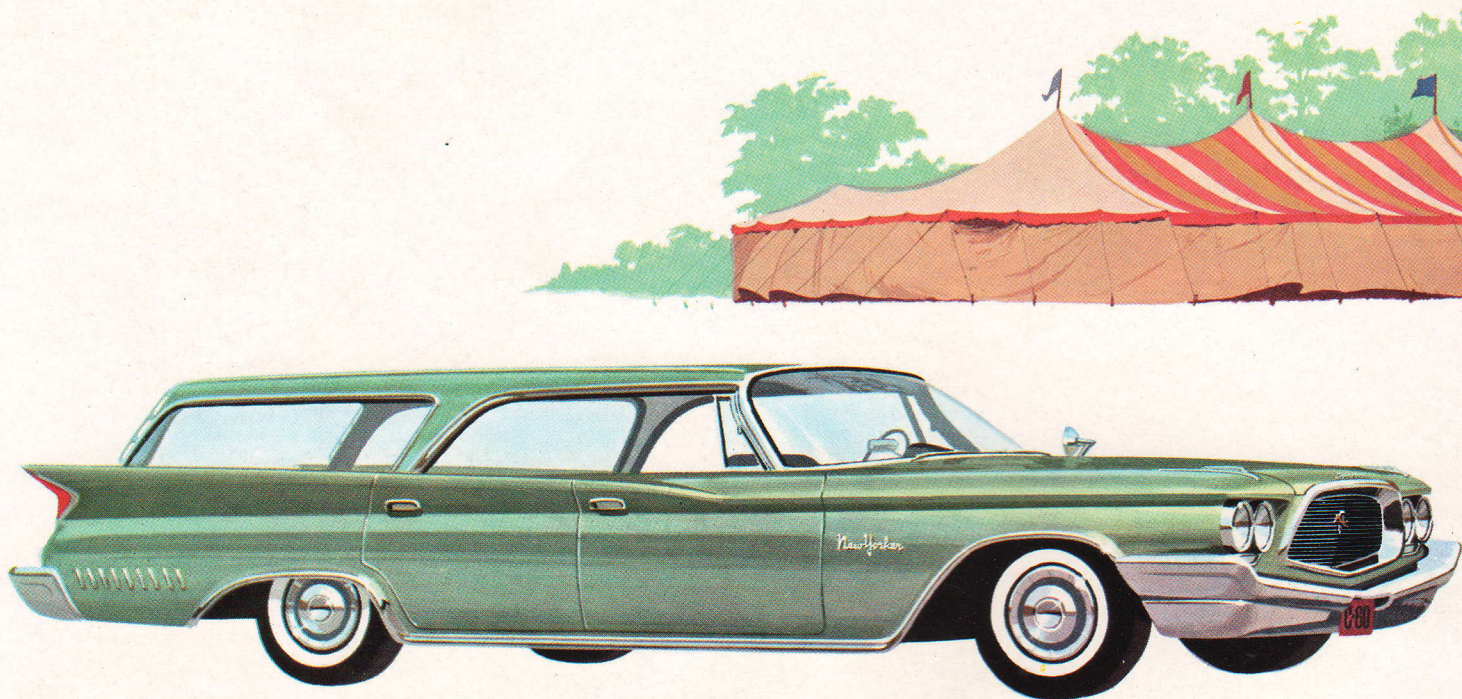
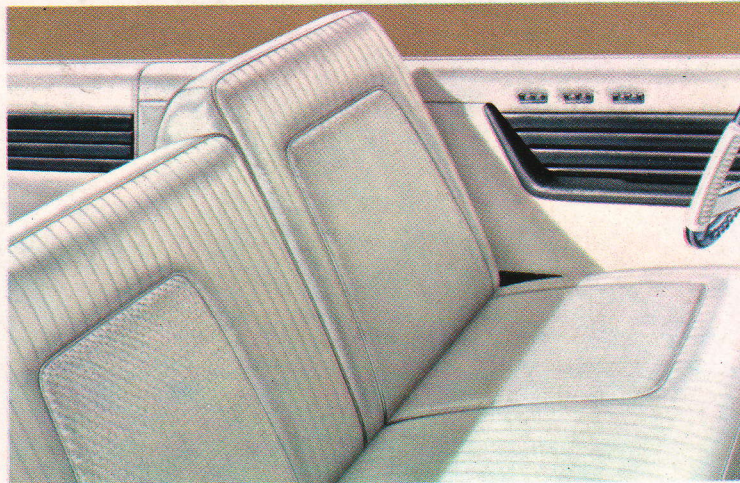


You lead the parade in this New Yorker 4-Door Hardtop—finest of all Chryslers. Dress it in Terra Cotta—a new hue for this new car.

Four magnificent broadcloths keynote the luxury of 1960 New Yorker Sedan interiors. Vinyl, cloth and leather are also available.

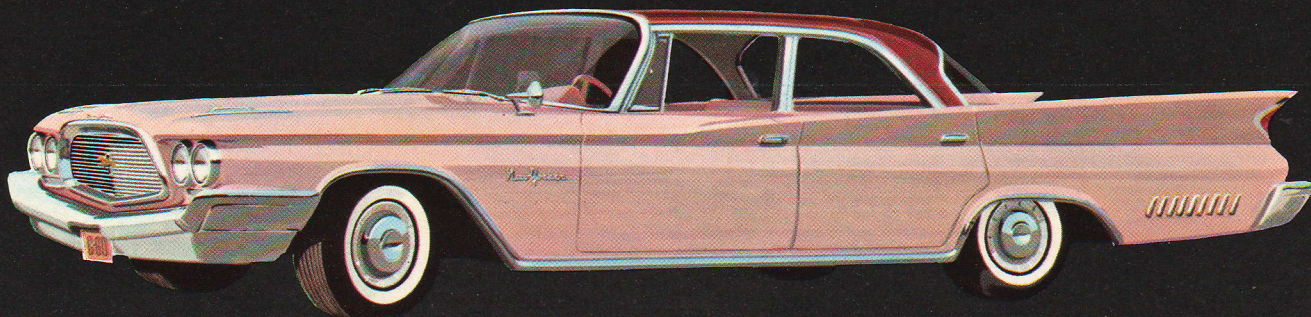


To keep you cool, the New Yorker Convertible introduces "living vinyl," with a porous construction allowing the fabric to "breathe."

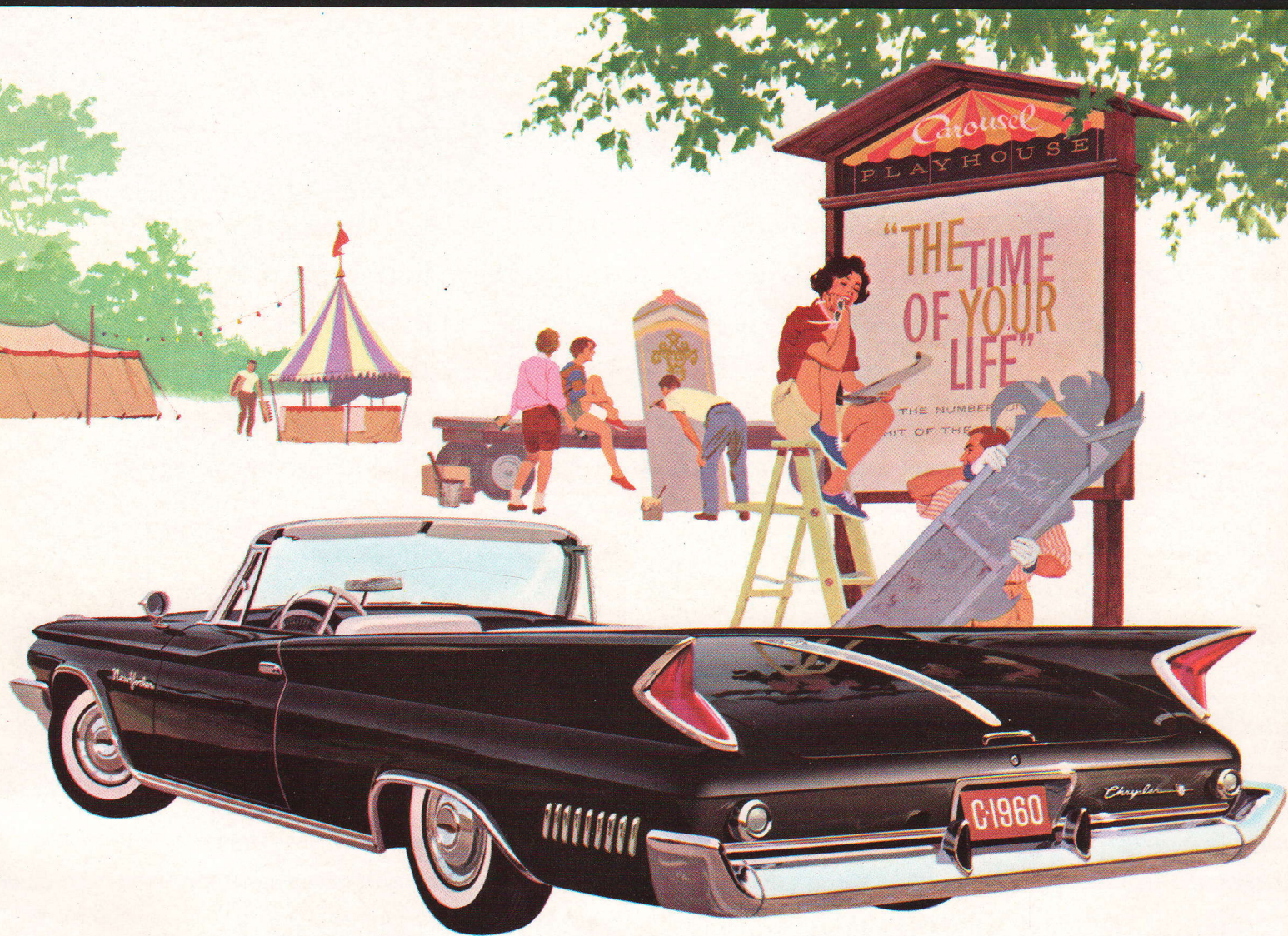


COUNT ON A CARGO OF PLEASURE IN THESE TWO NEW YORKERS!

They're the cars of your life! Canada's most exclusive station wagon, the Town & Country, gives you town-car luxury, country-bred competence. And the brilliant convertible puts sports-car zest into fine car driving! For handling ease and sheer excitement, it's an open and shut case.



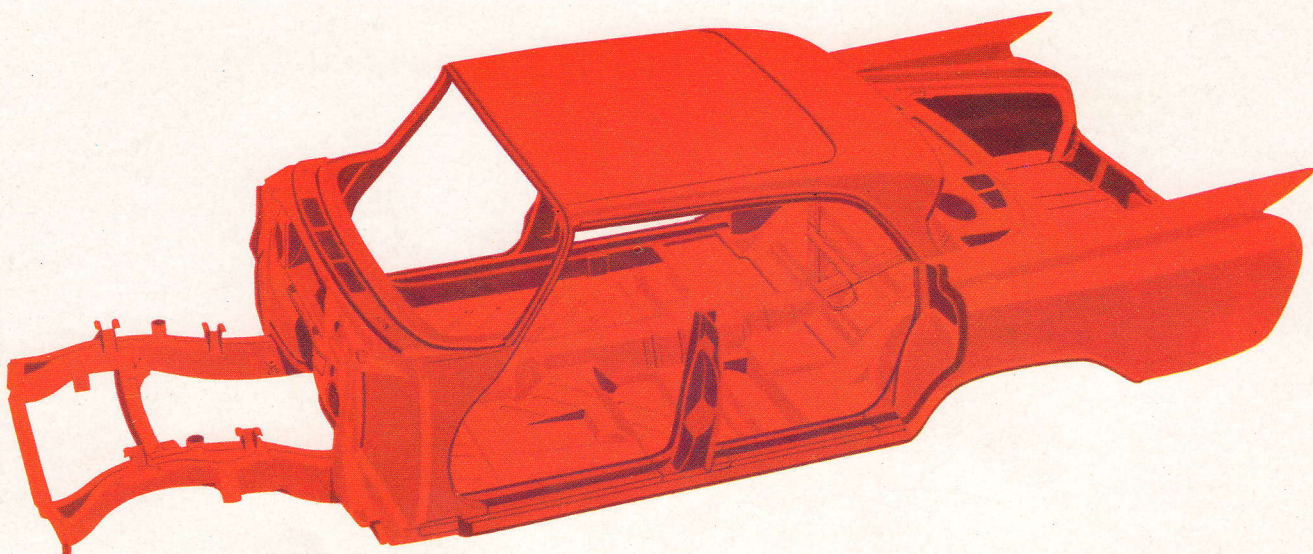
Terra Cotta top emphasizes new slim roof pillars and longer, tapered beauty of this Petal Pink New Yorker 4-Door Sedan.



New hardtop styling permits uninterrupted vision from the New Yorker Town & Country 3-seater, at left in gleaming Silverpine. Rear window is power operated from a control on the instrument panel. (Chrysler 2-seat wagons also feature

a locked luggage compartment.) Above, the incomparable New Yorker Convertible in Formal Black—a gem-hard Lustre-Bond finish that cleans with a quick sponging. New Unibody construction provides sedan-like rigidity and silence.

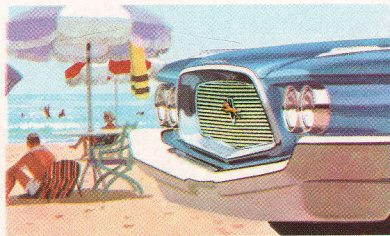
Chrysler's all-new **UNIBODY** combines frame and body in one, surrounds you with a solid shield of carefree comfort!



Stronger, roomier, quieter, more enduring . . . that's Chrysler 1960! The reason? UNIBODY . . . a daring new kind of single unit body construction that's immensely strong. Resistance to twisting and bending is as much as 150% greater than the frame-body designs still used in most other cars. And UNIBODY has almost twice the life span of similar competitive designs thanks to Chrysler's unique rust-proof paint dipping process.



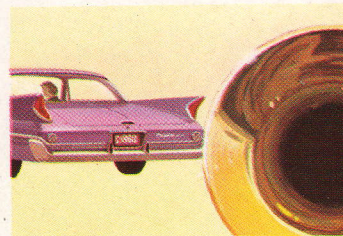
Roominess: Unibody does away with space-stealing frame members. Result—higher seats, flatter floor, no sill to trip you up as you get in.



Weather Proofing: Each Unibody is dipped in a series of rust-resistant paints that protect vital panel areas inside and out for years.



Durability: Special stress machines prove Unibody 100% more resistant to twisting, 40% more resistant to bending than conventional designs.



Silence: Solid Unibody construction has no bolts to loosen up and ratt. With no frame to rub against the body, squeaks and shakes disappear.

SPECIFICATIONS

Body Styles—Windsor and New Yorker: 4-Door Sedan, 4-Door Hardtop, 2-Door Hardtop, Convertible, Town & Country Wagon. Saratoga: 4-Door Hardtop and Sedan, 2-Door Hardtop.

Engine—V-8, 90-degree lateral OHV. Bore-stroke: Windsor—4.13" x 3.38", 361 cubic inch displacement; Saratoga—4.25" x 3.38", 383 cubic inch displacement; New Yorker—4.18" x 3.75", 413 cubic inch displacement. Compression ratio: 10 to 1. Dual Exhaust: Standard on New Yorker, available at extra cost on Saratoga and Windsor*.

*Also Power Pak (includes Dual Exhaust and 4-barrel carburetor).

Transmission—Pushbutton Torque-Flite, fully automatic torque

converter with 3-speed gear set, standard on Windsor, Saratoga and New Yorker models.

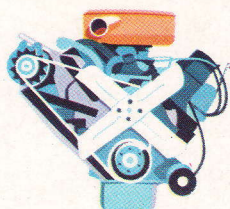
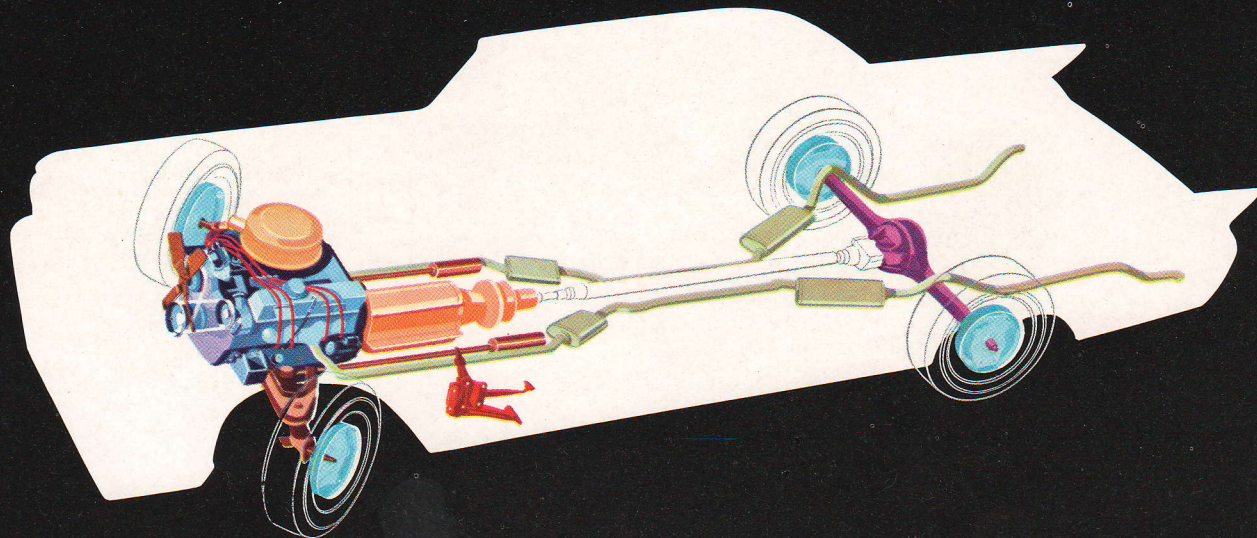
Suspension—Time-Tested Torsion-AIRE suspension, standard. Ball joint pivots (front) with Oriflow shock absorbers. Heavy duty suspension front and rear shocks and springs, optional.

Fuel System—Carburetors: dual downdraft on Windsor and Saratoga†, four-barrel downdraft on New Yorker. Automatic intake manifold heat control, automatic choke, dual filtration units. Fuel capacity: 19.1 Imperial gallons, 18.3 Imperial gallons for Town & Country Wagons.

†Also Four-Barrel available with Power Pak on Windsor and Saratoga.

Electrical System—Battery: 12 volt, 78 plate with 70 amp-hr. New Yorker; 60 amp-hr. Windsor and Saratoga. Waterproof igni-

*Smoother going . . . surer control . . . economical performance . . .
all lastingly yours, thanks to Chrysler engineering excellence!*



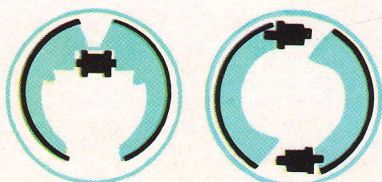
V-8 Power . . . superior power-to-weight ratio means Chrysler's brawny V-8 will out-accelerate, yet out-economize competition.



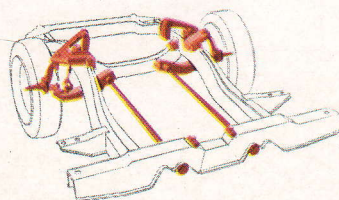
Pushbutton Torque-Flite . . . the simplest, smoothest automatic transmission ever made! Best for traffic getaway. Shifts are timed for ideal passing speeds. There's a downhill braking gear. And convenient pushbuttons!



New Parking Brake . . . foot-operated for convenience . . . releases with a touch. Unlike most competitive cars, parking brake works on driveshaft—is completely independent of regular braking system for double safety.



Total-Contact Brakes . . . unlike ordinary brakes (left) with single cylinders, Chrysler Total-Contact brakes (right) have two cylinders so that every square inch of the brake lining (the industry's biggest) engages the drum.



Torsion-AIRE Front Suspension . . . hailed by independent experts . . . now boasts even better roadability and ride. Similar to suspensions of the world's most expensive cars, it's Canada's only torsion bar ride.



Aluminized Exhaust System . . . the muffler is generously coated with aluminium for rust and corrosion resistance. Count on it to lengthen exhaust system life to twice that of ordinary systems.

tion. Electric variable speed windshield wipers, directional signals. Hand-brake warning lights, backup lights, standard. Dual headlights.

Cooling System—Thermostatic by-pass control. Pressure vent radiator cap. Coolant capacity: 14.1 Imperial quarts on Saratoga, Windsor, and New Yorker.

Brakes—Total-Contact with Cyclebonded lining. Drum diameters: 12" on Saratoga, New Yorker and Town & Country Wagons; 11" on Windsors. Power brakes standard on New Yorker; available at extra cost on all Windsor and Saratoga models.

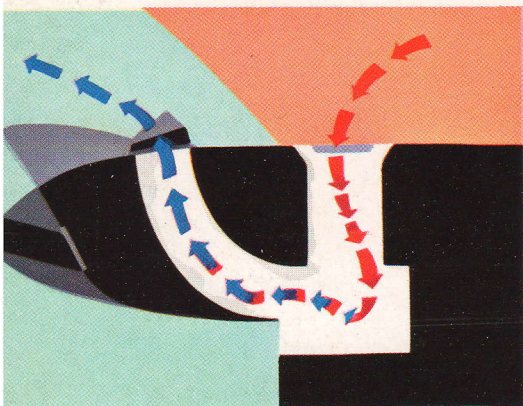
Steering—Manual, worm and 3-tooth roller, standard on Windsor and Saratoga. Constant-Control Power Steering with quick 3½ turns lock-to-lock, standard on New Yorker and Saratoga, also available on Windsor.

Drive—Hotchkiss drive through rear springs. Hypoid rear axle with 2.93 to 1 ratio with Torque-Flite. Sure-Grip Differential with same ratio available at extra cost.

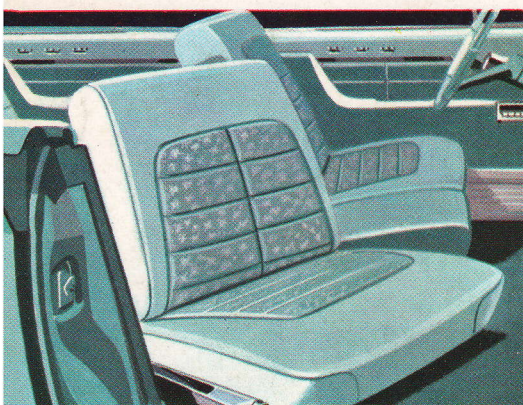
Wheels and Tires—Safety-Rim Wheels. Standard tire sizes: Windsor—8.00 x 14; Saratoga—8.50 x 14; New Yorker—9.00 x 14. White sidewall, Nylon tires also available. Captive air available on imports. Chrome Stainless Wheel Covers standard on Saratoga, New Yorker and Windsor.

Dimensions—Wheelbase: Windsor—122"; Saratoga and New Yorker—126". Overall length: Windsor—215.4"; Saratoga—219.6"; New Yorker—219.6". Width: Windsor—79.4"; Saratoga—79.4"; New Yorker—79.4". Tread: Windsor and Saratoga—61.0" (front), 59.7" (rear); New Yorker—61.2" (front), 60.0" (rear).

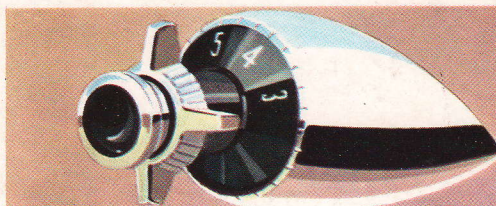
BRIGHTEN YOUR DRIVING DAY WITH CHRYSLER CUSTOM ACCESSORIES



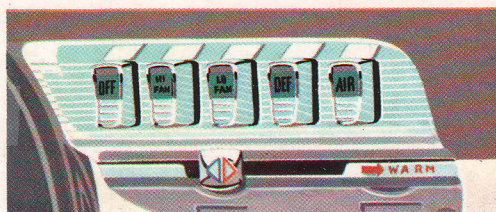
Pushbutton Air Conditioner combines air conditioner and heater—operates with push-button ease. Air changes once a minute. Optional on New Yorker only.



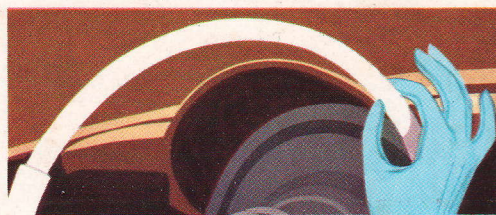
Automatic Swivel Seat swings out as you open the door—swings in when you leave the car. A moderately priced Chrysler option.



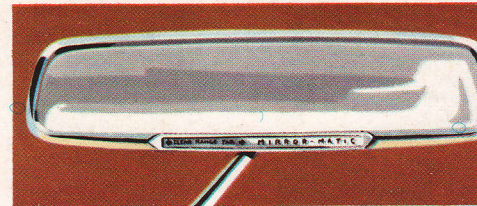
Automatic Auto-Pilot holds any speed you set till you touch the brake—sets itself automatically when you return to indicated speed. Optional on New Yorker and Saratoga only.



Pushbutton Conditionaire Heater brings you from cold to comfort in seconds—permits only 5-degree variance between front and rear.



Constant-Control Power Steering works full time, doesn't jerk on and off. Makes driving effortless. Standard on Saratoga, New Yorker.



Mirrormatic Mirror flips away glare from following cars. Adjustable for night-time driving in city or country. (Available on New Yorker)



Total-Contact Power Brakes summon all of Chrysler's mighty braking action at a touch. Standard on New Yorker.



Distinctive Flight-Sweep Deck a smooth, sculptured circle with aluminum and chrome centre. Not available on Chrysler wagons.

Not pictured on these pages are many comforts and conveniences that can be specially installed for you:

White Sidewall Tires. 6-Way Power Seat. Pushbutton Radio. Automatic Beam Changer. Power Window Lifts*. Vacuum Door Locks. Remote Control Outside Mirror. Electric Clock**. Pushbutton Windshield Washers. Power Radio Antenna. Outside Rearview Mirror*. Prismatic Mirror*. Rear Window Defroster. Rear Seat Radio Speaker. Undercoating and Underhood Silencer Pad*. Tinted Glass. Padded Steering Wheel**. Sill Mouldings*. Rear Bumper Guards*. Dual Exhaust*. Captive Air Tires (on Town & Country Wagons only).

*Standard on New Yorker. **Standard on New Yorker and Saratoga.

NOTE: Constant improvement of its products requires Chrysler Corporation of Canada, Limited, to reserve the right to change prices, specifications and standard equipment without obligation, from time to time, and without notice. Certain special equipment is shown on the vehicles illustrated in this catalogue but your local dealer will gladly advise you of those items that are standard.



CHRYSLER
the lion-hearted